

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

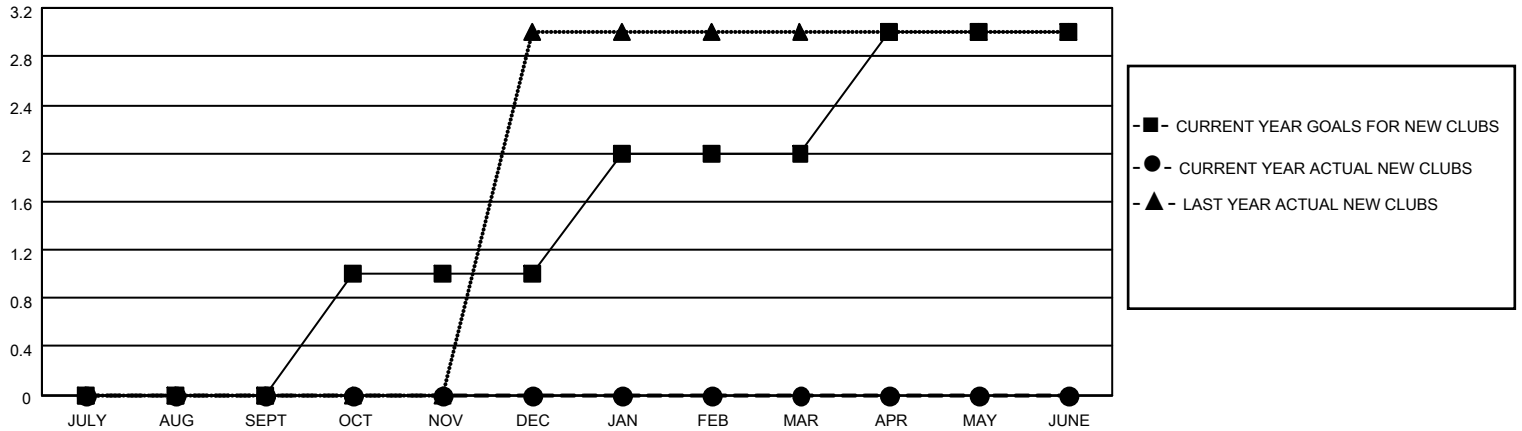
District 4 L3

Results as of: 1/31/2021

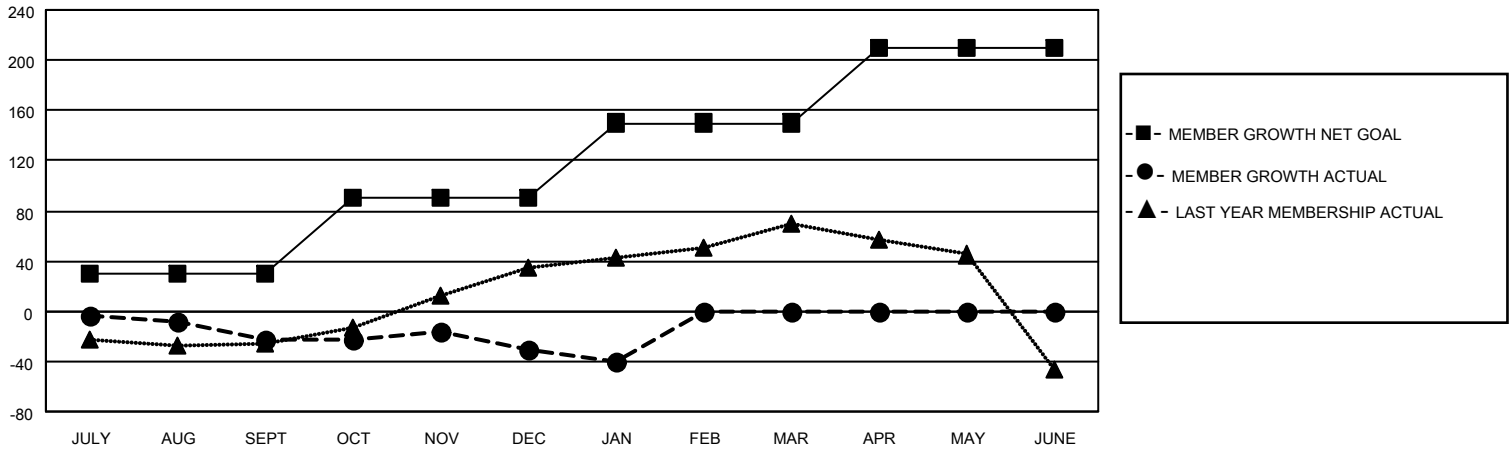
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	37	52
OCT/NOV/DEC	60	48	56
JAN/FEB/MAR	60	4	14
APR/MAY/JUNE	60	0	0

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



DROPPED CLUBS: 0	20 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            637 (53.00%)</p> <p>FEMALE         565 (47.00%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">10</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">112</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>122</b></td></tr> </table>	DECEASED	10	CLUB CANCELLED	0	OTHER	112	<b>TOTAL</b>	<b>122</b>	<p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">310</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">167</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	310	FAMILY MEMBERS PAYING HALF DUES	167
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